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For Immediate Release: February 1, 2017

Cal Poly Pomona's Mariachi Ensemble's First Anniversary Concert Introduces Second Ensemble

FOR IMMEDIATE RELEASE:

Mariachi Los Broncos de Pomona

Monday, February 27, 2017 at 8:00pm

Music Recital Hall #24-191, 3801 West Temple Avenue, Pomona, CA 91768

Tickets \$10 - Box Office #24-188 - 12-1:00pm weekdays, at the event, or online at csupomona.tix.com

Visitor parking permit \$7

Mariachi Los Broncos de Pomona, one of Cal Poly Pomona's newest ensembles, cordially invites you to its first anniversary concert "Hace un Año" (One Year Ago) on Monday, February 27, 2017 at 8:00pm in the Music Recital Hall (24-191).

Led by Assistant Professor and mariachi musician Dr. Jessie M. Vallejo, Los Broncos de Pomona consists of students from diverse backgrounds and majors, including music, business, engineering, kinesiology, and psychology. The ensemble has also had the privilege of working with world-class masters of mariachi music, such as Jesús Guzmán, Director of Mariachi Los Camperos de Nati Cano and winner of multiple Grammy Awards.

Joining the ensemble's first anniversary celebration on February 27th will be Mariachi Los Caballeros de Cal Poly Pomona (CPP's beginning mariachi ensemble) and Paulina Joana y El Primer Movimiento, a CPP student *norteño* ensemble.

Mariachi ensembles in college programs began during the 1960s at a time when the Chicano Civil Rights Movement and the Bilingual Education Act (1968) helped motivate changes in diversity on college campuses and encourage students to take pride in cultural expressions. Southern California has served as a historically significant place for the development of both the Chicano Movement and academic mariachi programs. Throughout the late twentieth century, Cal Poly Pomona offered a mariachi ensemble that was part of this legacy; however, the original CPP mariachi ensemble dissolved after the early 2000s.



Jessie Vallejo leads Mariachi Los Broncos de Pomona
Photo: Adriana Roda-Stuart